Privacy Policy

Data confidentiality is of particular importance to us. We strive for our website to be comfortable and to contain the most accurate information you may be interested in. We also take care of its safe use so that you can be sure that your personal data and rights are protected.

I. INTRODUCTION

Carrying out its activities, N&G Beauty Ltd., entered in the Commercial Register at the Registry Agency under UIC 205094685, VAT ID: BG207520895, with registered office and address of management in Plovdiv, 39 General Danail Nikolaev, floor 2, contact phone number +359 87 962 8997; +359 889665885 and e-mail: n.klimentova@jorjeia.com,, processes information, including personal data.

This website is owned by N&G Beauty Ltd. and is managed by the Company in accordance with the provisions of the Personal Data Protection Act and related legislation, including but not limited to Regulation (EU) 2016/679 ("GDPR").

This Policy aims to inform you about the way we process your personal data as an administrator, as well as your rights. N&G Beauty Ltd. strives to provide you with accessible and accurate information on its website.

The protection of personal data is of the utmost importance to us. N&G Beauty Ltd. does not sell your data to other companies or individuals. If we provide your data to third parties, it is our contractors who process the information on our behalf, following our instructions and applying our standard for the protection of your personal data. We strive to be as clear, specific and transparent as possible in the information about the processing of your personal data that we provide to you.

I. WHAT IS PERSONAL DATA?

Personal data is any information related to an identified individual or subject to identification (such as email address, name, age, date of birth, phone number, etc.).

I. COLLECTION AND USE OF PERSONAL DATA.

N&G Beauty Ltd. collects, uses, stores and processes your personal data, which are needed by the Company for the provision of services and goods of N&G Beauty Ltd. The provision of this data is completely voluntary. Your data is used to manage your account on our website and manage your purchases. They can also be used for statistical purposes, which are related to improving the quality of our services, as well as marketing activities of N&G Beauty Ltd.
Below are examples of the types of personal information that N&G Beauty Ltd. may collect, as well as the ways in which we may use it. You will find detailed information about the different types of data that are collected when you use the relevant service of N&G Beauty Ltd. and provide information to the Company.
Each time a user opens our web page and the various menus in it, we receive information in the form of an information protocol with the following content:

- the website that referred you to us;

  - IP address;

- date and duration of access;
- customer inquiry;
- the amount of data transferred;
- information about the browser and operating system you use;

- geo location.

I. **WHAT PERSONAL INFORMATION DO WE COLLECT?**

- For orders and / or contracts to deliver goods: two names, e-mail address, contact phone number, delivery address of the ordered goods;
- Upon request in the contact form - name, e-mail address, contact phone number;
- For issuing and processing an invoice - your names, invoice address, delivery address, email address, means of payment used, amount of payment and product (s), date of purchase. It is possible to request personal data, which are mandatory according to the regulations;
- SMS notification for abandoned cart – phone number of the customer

I. **FOR WHAT PURPOSES AND ON WHAT BASIS DO WE USE YOUR PERSONAL INFORMATION?**

The main activities, goals and grounds related to the processing of personal data for N&G Beauty Ltd. are:

- Management activities of our e-shop;
- Data for the purposes of execution of an order made by the e-shop of N&G Beauty Ltd. on the basis of the contract;
- Posting and invoicing of purchases and e-shop based on our legal obligation to do so;
- Activities for managing your account on our website;
- Data related to the management of your access (identification), based on your given consent.

The personal information we collect allows us to keep you informed about upcoming discounts. We use personal information because it helps us develop, deliver and improve our products, services, content and advertising.

I. **COOKIES AND OTHER TECHNOLOGIES.**

VI.I. USE OF COOKIES

In order to make your visits to the website of N&G Beauty Ltd. as functional as possible, we use the so- called Cookies.
Cookies are small text files that are stored on your hard drive.
Cookies are small files of information that are stored in your internet browser (data on language used, connection time, web pages visited) or hard disk when visiting the site. The following is intended to provide you with the necessary and comprehensive information about the cookies that N&G Beauty Ltd. uses on its website. We draw your attention to the fact that if you share the use of your device with others, it is possible to change the personalized nature of the action of cookies.

I. **WHAT ARE THE TYPES OF COOKIES USED BY N&G BEAUTY LTD.?**

The website uses cookies to facilitate your navigation. The following cookies are used:

- Cookies necessary for the functioning of your search, which allow you to use basic functions such as managing the "shopping cart" and maintain possible identification throughout the search;
- Customizable cookies that allow you to visit the website in a personalized way according to your previous visits, purchases, etc. They allow you to quickly find printer supplies you bought before .;
- Advertising cookies that allow you to receive offers from N&G Beauty Ltd. on the websites of external partners

You can set your internet browser so that it does not save cookies or delete already saved cookies. If you want to take advantage of these features, please contact the manufacturer of your internet browser.
N&G Beauty Ltd. is not responsible if the Internet browser you use does not support the functions of control of use, refusal to save or delete saved cookies. If you disable the storage of cookies or delete already saved cookies depending on their type, it is possible that the site will malfunction.

I. SOCIAL MEDIA

Your access to social networks such as Facebook, Google +, YouTube, Twitter and others, provides separate registration and acceptance of the general conditions of these sites. N&G Beauty Ltd. is not responsible for the protection of your personal data when accepting these general terms and conditions and in this regard it is necessary to familiarize yourself in detail with the general terms and conditions of these sites.

I. Facebook

This online application uses the Social Plugins of the social network facebook.com, which is maintained by Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA. ("Facebook"). Plugins are recognized by Facebook logos (white "f" on a blue background or "raised thumb") or are marked as "Facebook Social Plugin".

When you access a web page, your browser will immediately connect directly to Facebook's servers. The content of this Plugin will be transmitted directly from Facebook to your browser, which will link it to the website. N&G Beauty Ltd. cannot influence the amount of data that Facebook collects using these Plugins. Therefore, through the following link we inform you only about what we know http://www.facebook.com/help/?faq=17512.
By linking to these Plugins, Facebook receives information that our respective website or platform has been visited. If you are logged in to Facebook, Facebook may attribute this visit to your account. If you interact with these Plugins, e.g. click the "Like" button or write a comment, the relevant information will be immediately transferred from your browser to Facebook and will be saved there. If you are not registered on Facebook, Facebook still has the ability to understand your IP address and save it.
These Facebook Plugins can be attached by site operators to their own websites or platforms. With one click on these Plugins, Facebook registered users can automatically leave a message in their Facebook profile that they like the information from the links of the site operator. The Facebook-connected Plugin "communicates" with Facebook and sends Facebook data when visiting the website - even if the user has not clicked on the Plugins.
Through the so-called iFrame connection, the browser loads in addition to the launched page and an additional smaller "page within the page", which contains the corresponding Plugin. In the case of a Plugin belonging to Facebook, this iFrame link or source text comes entirely from Facebook and cannot be controlled or processed by N&G Beauty Ltd.
If the browser later reconnects to the social network server, the cookie is transferred and can help create an account. For users who register later, a link to the information contained in the cookie is also possible.
If the user is logged in to the current session on Facebook, information about both the page and the cookie is transmitted - it is possible that this information to identify the session will be assigned to the appropriate account.
We do not know the scope of the data and the purposes for which it is collected, as well as how it is used by Facebook. For information about your rights and configuration options to protect your personal data, please contact Facebook Inc. or follow Facebook's privacy policy.
With Add-ons you can block Facebook-Social-Plugins for your browser, using for example "Facebook Blocker".

I. **Google Analytics:**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses the so-called cookies, which are text files stored on your computer to make it possible to analyze the use of the site by users. Information about the use of this site obtained through cookies is usually transmitted and stored by Google on servers in the United States. IP depersonalization has been activated on this site, which is why Google will partially delete the IP address of a user in the Member
States of the European Union, as well as in other countries of the Agreement on the European Economic Area. Only in exceptional cases is the full IP address sent and partially deleted on servers in the United States. At the request of the operator of this website, Google will use this information for the purpose of evaluating the use of the website, compiling reports on website activity and providing the website operators with other services relating to website usage and internet usage in the website. Google will not associate the IP address sent by your browser using Google Analytics with any other data stored by Google.

You can prevent cookies from being saved through the appropriate settings of your browser. Please note that if you do this, you may not be able to use all the features of this site.
In addition, you can prevent the collection of data obtained through cookies and related to the use of the site by you (including IP address) by Google, as well as the processing of this data by Google by downloading and installing the browser- plugin located on the following Internet address. Please note that the use of the browser plug-in is limited to the respective browser and the respective computer and cannot be deleted after installation in order to keep Google Analytics disabled. You can find Google's privacy policy at http://www.google.com/intl/en/policies/privacy/.
You can also turn off data collection from Google Analytics by clicking on the following link. An Opt-Out- Cookie will be created on your computer, which prevents future collection of your data when you visit this site.

I. **Google AdWords**

This website uses Google AdWords, a remarketing and behavioral targeting service provided by Google. With this service, www.theconfidenceshop.eu 's advertising activity connects to the Adwords advertising network through cookies (see cookie information here). N&G Beauty Ltd. does not identify or collect user data through Google AdWords. You can opt out of advertising with Google AdWords here.

I. **DISCLOSURE OF YOUR PERSONAL DATA.**

In certain cases, N&G Beauty Ltd. may disclose certain personal information to strategic partners - subcontractors who work with us by providing products and services related to the activity of the Company or helping N&G Beauty Ltd. in marketing to customers. Personal information will be shared by us only for the purpose of improving our products, services and advertising; it will not be shared with third parties for their marketing purposes.
For the cases in which N&G Beauty Ltd. shares information about you with third parties - suppliers of N&G Beauty Ltd., the Company has mechanisms to ensure that they provide a level of data protection according to the agreed standard. Your data is also considered confidential by our partners as well.
It may be necessary - by law, in court, in litigation and / or at the request of public and governmental authorities in or outside your country of residence - N&G Beauty Ltd. to disclose your personal information. We may also disclose information about you if we find that, for purposes of national security, law enforcement or other matters of public importance, such disclosure is necessary or appropriate.
We may also disclose information about you if we determine that such disclosure is reasonably necessary to enforce our terms and conditions, or to protect our activities or users. In addition, in the

event of a reorganization, merger or sale, it is possible to transfer any and all personal information collected to the third party concerned.

I. THIRD COUNTRY TRANSFER.

N&G Beauty Ltd. does not transfer your data to third countries outside the EU as a rule.

I. PROTECTION OF PERSONAL INFORMATION.

N&G Beauty Ltd. takes precautions - including administrative, technical and physical measures - to protect your personal information from loss, theft and misuse, as well as from unauthorized access, disclosure, alteration or destruction.
When you post to forums, chat rooms or social networking services, the personal information you share is visible to other users and may be read, collected or used by them. You are responsible for the personal information you choose to provide in these cases.
All employees of N&G Beauty Ltd. are obliged to protect the confidentiality of your information, as well as to observe the applicable organizational and technical measures for its protection. The access of employees of N&G Beauty Ltd. to your data is limited to the extent necessary for the performance of their duties.
For the cases in which N&G Beauty Ltd. shares information about you with third parties - suppliers of N&G Beauty Ltd., the Company has mechanisms to ensure that they provide a level of data protection according to the agreed standard.

I. STORAGE OF PERSONAL INFORMATION.

We will retain your personal information for the period necessary to meet the objectives set forth in this Privacy Policy, unless we are required by law to retain it for an extended period of time. According to the type of data and the purposes for which they were collected, a retention period is set, after which the information is permanently deleted.

I. YOUR RIGHTS IN RELATION TO YOUR DATA.

If you have provided your personal data to N&G Beauty Ltd., you have the following options at all times:

- to check the accuracy, completeness and the up-to-dateness of the information of your contact information by entering your profile on the website of N&G Beauty Ltd. - the right to access your personal data processed by N&G Beauty Ltd. ;
- the right to request the appropriate correction, deletion or blocking of your personal data;

  - the right to data portability in a structured, widely used and machine-readable format;

- the right to object at any time to the processing of your personal data when there are legal grounds for doing so;
- the right to refuse the processing of your personal data for the purposes of receiving an electronic newsletter and other marketing communications, etc .;
- the right to complain to the Data Protection Commission if you believe that your data protection rights have been violated.

If you want to exercise your rights or refuse to receive the e-newsletter and other marketing communications, you can contact us by sending an email to: n.klimentova@jorjeia.com,
We may refuse to process requests that are unreasonably repetitive, require disproportionate technical effort, jeopardize the privacy of other users, requests that are extremely impractical, or to which an access is not required by law.

The exercise of your rights, when they are not recurring and unfounded, is not subject to payment of a fee.

I. **CHILDREN.**

We do not collect personal information from children under the age of 16. If we learn that we have collected personal information from a child under the age of 16, we will take steps to delete the information as soon as possible. If parents and / or legal representatives of children find that children under their guardianship have given their data to N&G Beauty Ltd., contact us and we will delete the information as soon as possible.

I. **VALIDITY AND UPDATE OF THE POLICY.**

We may periodically update our Privacy Policy. In the event of a change in this policy, a notice will be published on our website, as well as the updated "Privacy Policy".

I. **Contact data.**

If you want to ask us questions related to this policy or the protection of personal data of N&G Beauty Ltd., please contact us at: **n.klimentova@jorjeia.com**,